Hands on tech. Hearts on change. Minds on justice.

UNIVERSITY OF CALIFORNIA
SANTA CRUZ

DIVISION OF SOCIAL SCIENCES

THE EVERETT PROGRAM
for Technology and Social Change

OUR MISSION

The Everett Program uses the technical, educational, and research resources of the university to work directly with communities, empowering people to design practical solutions to persistent problems. Our aim is to pursue social change through proactive solutions that make an immediate and enduring impact.

OUR WORK

The Everett Program connects university students to community partners from Silicon Valley to Sub-Saharan Africa. We focus on finding the most appropriate technologies to solve serious problems. We function as a working social innovation lab, harnessing ideas and business practices to create social change.

All students who participate in our core program commit to a year-long series of courses focused on technology in social contexts, effective project design, and meaningful community engagement. The year culminates in a domestic or international community-based project utilizing technology to address an existing social challenge, working in collaboration with community partners. Student leadership fuels the program, with participation occurring on two levels:

Tier 1: Year-Long Course

- Practical technology
- Project management
- Community change
- Outreach to other organizations
- Fundraising

Tier 2: Fellows Program

- Co-govern entire program
- Teach classes and develop curriculum
- Manage publicity and recruitment
- Oversee student project funding

ANSWERS FROM THE CENTER DIRECTOR

Q: What makes the center's work unique?

A: Student leadership drives the program's work, from its origins in student activism in 1998, to its student-centered governance today. Our focus on appropriate technology is rooted in a "peer-to-peer" and "near-to-peer" learning process that breaks down barriers to technology access and empowers disadvantaged populations not just to use technology but to control and develop it.

Q: What impact is it having?

A: We're creating a new generation of technology leaders with a deep appreciation of connections between social change and technological development. Our student leadership consists of 75% women and 65% students from under-represented racial groups. In a typical year, our projects directly impact over 400 people in areas from tech literacy to women's empowerment, human rights, sustainability, and advocacy. Indirectly, the program reaches thousands of people each year.

Q: Where do you see the program five years from now?

A: Our strategic goals include expanding international work, improving project monitoring and evaluation systems, and diversifying the range of technological tools used in community-engaged projects. Through establishing focused international hubs and growing staff expertise, we will be able to further leverage our existing student and faculty resources.

EVERETT PROGRAM PROJECTS CHANGE LIVES

Youth Empowerment Institute

Each summer our Youth Empowerment Institute brings underserved students to the UC Santa Cruz campus to expose them to technology and campus life. For 15 young Latina/Hispanic women from the Watsonville and Salinas Valley areas, one of the weeklong camps was the opportunity to explore issues surrounding food resources and healthy eating. They learned how to create their own "Food Justice" app, which won an award that included a White House trip. Other camps have focused on college access, and included creating an award-winning YEI College Mentor App that helps first-generation college-bound students navigate the college preparation and application process.

www.everettprogram.org/yei

Women Living Under Muslim Law (Malaysia)

Everett Fellow Hasnain Nazar worked in Kuala Lumpur, Malaysia, focusing on women's rights under Muslim law in partnership with Sisters in Islam (SIS). Hasnain designed and built a website and database to help SIS improve the interpretation of Islamic family laws in nations with primarily Muslim populations. Hasnain conducted training sessions and left documentation to ensure long-term sustainability of the system.

www.everettprogram.org/islamic-family-law-womens-rights-shariah/

Community Monitors Action Network (South Africa)

Everett Fellow Tyler Spencer spent two months with young environmental activists in mining communities near Johannesburg, South Africa. Working with the Community Monitors Project and Benchmarks Foundation, he provided training in participatory mapping to teams of young adults who created more than 100 reports documenting water pollution, health, and housing issues. The next summer, Dominique Mayden continued this work, training community leaders in digital storytelling to help increase public awareness of this community's challenges. In the face of apartheid's harsh legacy, a new generation of inspirational leaders is emerging.

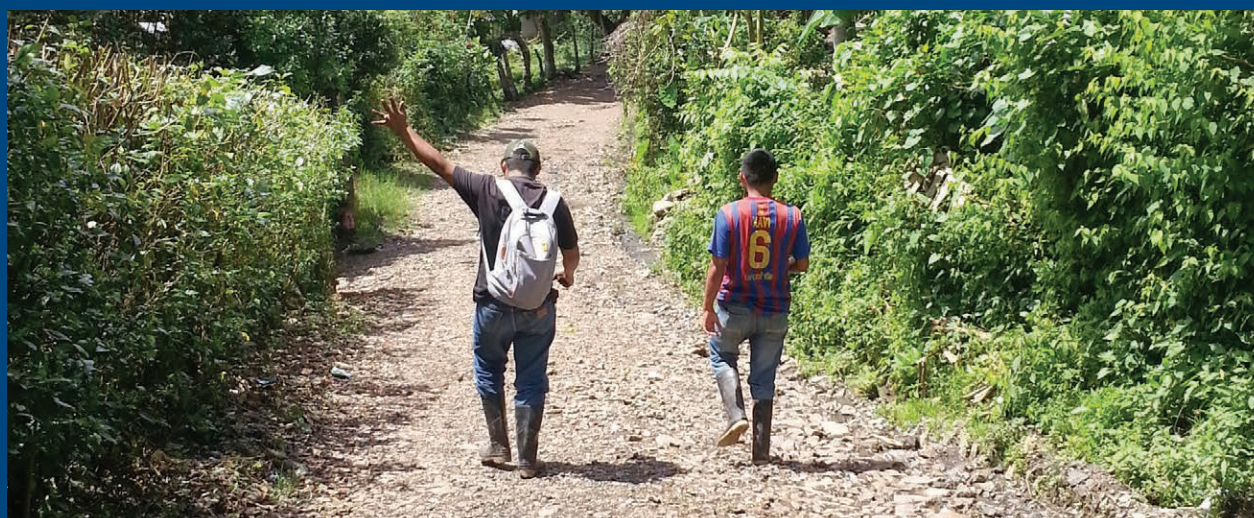*www.everettprogram.org/community-monitors-action-network-in-action*

THE DIFFERENCE IS YOU

With your help, the Everett Program will accomplish these goals:

- **Expand funding for community-engaged student projects worldwide**

- **Develop focused project hubs in Africa, Latin America, and South Asia**

- **Build ties between Silicon Valley leaders and Everett Program faculty and students**

- **Establish a master's program in global technology and social innovation**

- **Develop an incubator for social enterprises started by Everett alumni**

We depend on private donations to help fund the vital work we do. **Thank you for your support!**

> **"** You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete. **"**
>
> — *Richard Buckminster Fuller*

FUND A CENTER, CHANGE THE WORLD.
Contact the Social Sciences Development Office at 831-459-3857 or by email at socsci@ucsc.edu.

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THE ORIGINAL
AUTHORITY
ON QUESTIONING
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